

More sustainable, resilient, and competitive food systems through the development of intermediate food value chains



PRACTICE ABSTRACT No: 43

Open Lab Day

Authors

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Open Lab Day is an event designed to provide low-threshold knowledge on product development, from idea or idea generation to finished product. It is addressed to farmers, start-ups and producers with the aim of inspiring and enabling sustainable innovations in the food sector.

As part of the Open Lab day, knowledge is provided in our integrated Food Processing Lab in workshops on various topics - such as innovation in agriculture, food hygiene, small-scale plants and process optimisation or even construction of frugal processing plants. These workshops offer the opportunity to apply theoretical knowledge directly in practice. This low-threshold format specifically targets farmers and producers. Farmers often come to us with no ideas or many ideas. This format addresses both situations, allowing for the creation of new ideas as well as the development of existing ones. Experts support participants refine their ideas or reflect on them in greater detail. Open Lab Day not only provides knowledge impulses for the development of ideas, but also offers a low-threshold networking opportunity for producers and other stakeholders in the food value chain.

Relevance:

It is important that the Open Lab Day provides easily accessible knowledge, offering incentives for producers to develop and refine new innovative ideas while also allowing space for networking. The knowledge provided and the networking opportunities should inspire participants to innovate, cooperate and finally introduce new products to the regional market.

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End Users

Farmer & Cooperative, other

Country

Austria



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Links for additional information

[HTTPS://WWW.FH-JOANNEUM.AT/EN/PROJEKT/FAIRCHAIN/](https://www.fh-joanneum.at/en/projekt/fairchain/)



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ABOUT FAIRCHAIN

The FAIRCHAIN project launched in 2020 and coordinated by INRAE, is developing intermediate food value chains in the fruits and vegetable and dairy sectors. Through technological, organizational and social innovations and by developing business models FAIRCHAIN will enable small and mid-size stakeholders to scale up to supply fresh, sustainable and high-quality food products to consumers at a regional level.

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